



AidLive

FOUNDATION

Aid Live Foundation was born as a second-tier organization, focused on promoting the development and welfare of children in vulnerable communities in Venezuela and Venezuelan refugees in Colombia. We believe in the importance of mid to long term high impact programs. Beyond the importance of the work of philanthropic organizations that make in-kind donations, our mission is to provide support and wellbeing and to improve health and nutrition, especially in children and young people. We focus on providing support in the most urgent situations, such as nutrition, food security and early childhood health, targeting the most vulnerable populations.

The main objective of the Venezuela Aid Live concert held on the border with Cúcuta, where more than 30 leading Latin artists came together with more than 300,000 attendees in a day packed full of music, was to raise awareness for and to share information on the humanitarian and migratory emergency that Venezuela is currently going through. Additionally, funds were raised to support to the most vulnerable communities inside and outside of Venezuela, as described previously.

Two months after the concert, the appeal for donations was closed, having been open from February 22nd to April 22nd. As was communicated from the beginning, donations taken before, during and after the concert were only and exclusively collected through our webpage www.venezuelaidlive.com.

If any in-kind donations were made such as non-perishable food, medicines, clothing, or any physical contributions, they had no direct or indirect connection with the Aid Live Foundation.

For our fundraising campaign, a crowdfunding platform was used which guarantees that the origin of these funds is not linked to illegal activities such as terrorism or drug trafficking. In parallel to this process, the Aid Live Foundation carried out research to assess the needs of migrants in Colombia to enable us to prioritize the issues and regions on which to focus our work. This same process was carried out in Venezuela and as a result it was decided that the 50% of the funds will be invested in programs in Venezuela and 50% to meet the needs of the refugee population in Colombia.

The projects to be funded will focus on early childhood development, nutrition and access to basic services, including a proper nutritional support programme in the medium and long term, as well as support to access health and basic services for childhood and welfare promotion for refugee families in Colombia.

The first organization to receive funds will support nutrition and clean water for children in Villa del Rosario, in Norte de Santander (Colombia). On the Venezuelan side, we will work with an NGO whose focus is also on nutrition in early childhood. In the coming days, we will release official information of these initial programs and during the following month (July) we will do due diligence and approve donations to 8 other projects, which will be shared in due course.

**Aid Live Foundation clarifies that it has no association with other organizations that attempted to provide humanitarian aid in Cúcuta and/or other regions in Colombia and Venezuela. Furthermore, Aid Live is an independent run organization and has no political affiliation of any kind. Our funds will only be delivered through NGOs and non-profit organizations.*